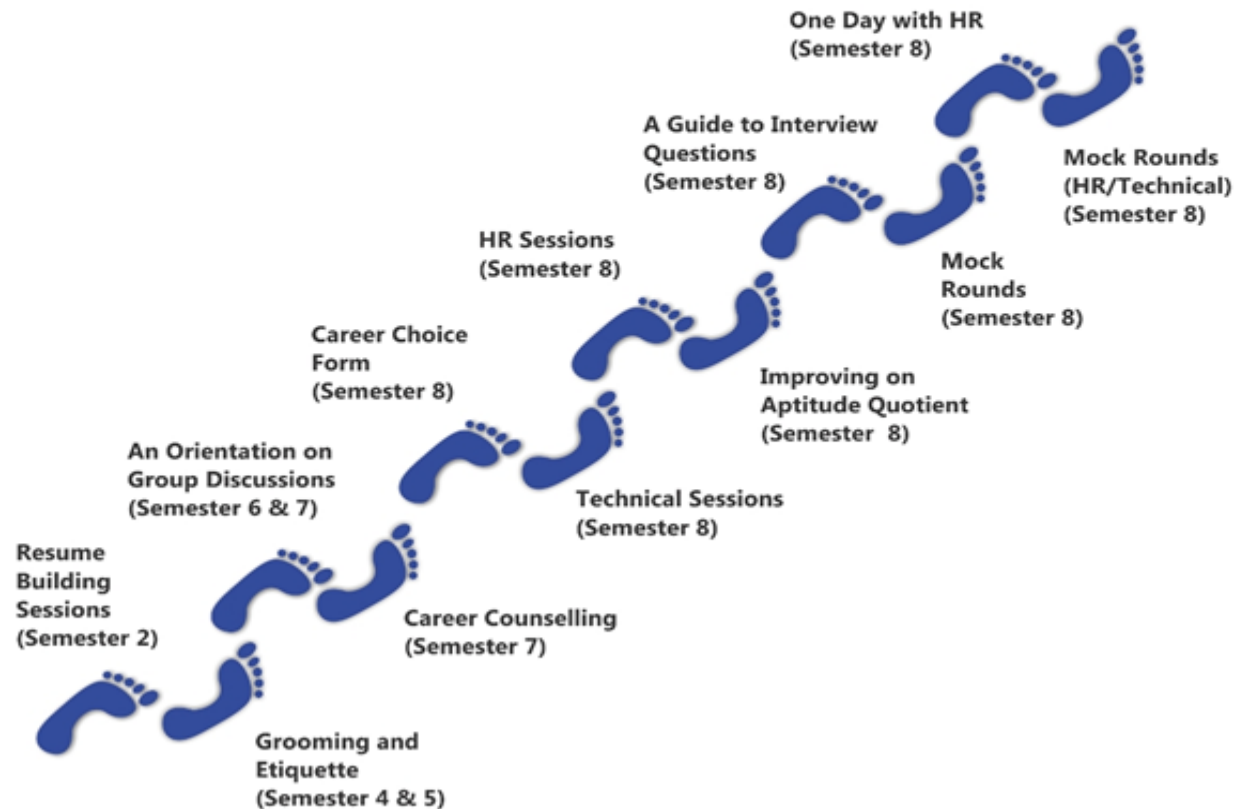


Campus Connect

Placement is an integral part of any academic program. The institute has identified different activities to not only place the students in esteemed organizations but also prepare them for the working in the industry. The placement team also takes care about the expectations of students and their employability skills. If some areas are found where students lack: training programs and workshops are organized to fill the gap. Following are some activities which are conducted as far as placement is concerned.



Resume Preparation

Students are trained to prepare attractive and effective resume which help them get short listed for job.

Grooming and Etiquette

Along with technical skills and knowledge students need to learn professional etiquette and mannerisms. Keeping in mind this aspect Institute invites experts from the Industrial and Business world to groom the students for better professional life.

An Orientation on Group Discussion

Group Discussion has become an integral part of any Admission and Recruitment process so students are explained the whole process of formal Group Discussion and they are made aware about the Do's and Don'ts of Group Discussions.

Career Counseling

The main objective of conducting one to one counseling sessions is to know the level of employability of the students, their areas of interest, positives and negatives about their personality and several other parameters which are important for the industry to evaluate them. It is also inevitable to identify where they can fit best as far as organizations are concerned.



Career Choice Form

Considering that all the students have a varied career choice and not all of them are interested to work after the graduation; arrangements have been made to identify the respective career choices of the students through Career Choice Form. This form entails many relevant details to classify the career choices so that the sessions can be arranged to direct them into their choice.

Improving Aptitude Quotient

In today's age, where quality is considered as a prior element in almost all the activities of the organization; the companies even look up for such candidates who are capable and possess all the necessary skills to work in the industry. Looking at this perspective, the students are prepared on the basic aspects of Aptitude Quotient comprising of various sections like Logical Reasoning, Quantitative Ability, Basic English, etc.

One day with HR

To introduce the students with the organizations' work culture and the expectations that the industry has from the employees in terms of code of conduct, a session is arranged where a representative from the Human Resource department of esteemed organizations is invited to deliver a talk.

A Guide to Interview Questions

Students need an exposure to the Interview process in the final semester where they can learn different ways to succeed the interview. They are also introduced to certain common and complex questions asked frequently in the interviews.

Technical Sessions

Technical sessions help the students to identify the important concepts of their field which are frequently asked during the technical interviews. The experts during the session help the students to strengthen their technical competencies and teach them how to transfer their theoretical knowledge into workplace.



Dr. A.H.Shah, Principal, motivating the students for their technical sessions



Students with an Industry Expert in mock HR interview

HR Sessions

These sessions object at explaining the importance of soft skills and other related parameters during interviews. The sessions are arranged on the areas of how to handle interviews, body language, communication skills, etc.

Pre – Placement Training

The training is organized initially to make students aware about the current scenario of the industry, the expectations from the industry personnel and the acceptable standards of behavior at workplace. It also aims at helping the students to adapt to the transition from a student to an employee.



Mock Interviews

Apart from pre-placement training and counseling, mock round of interviews for HR as well as technical are conducted to make the students experience the environment of interviews and also to eradicate the fever of facing the interviews. Placement drives are also organized for those companies who wish to have exclusive rounds of placement activities.

Campus Placement and Job Fairs

The institute organizes campus placement and job fairs where industry giants are invited to conduct recruitment process for the students of not only our institute but also the students of North Gujarat region. It is assured that all the students receive a fair chance of getting placed.



Recruitment Procedure



Besides a warm welcome, we also provide the recruiters with the following aids:

- Large classrooms & halls are provided for pre-placement talk & written test
- Streamlined procedures & practices
- Strong training delivery model
- Volunteers to assist & support the recruitment process